



# BABA MASTNATH UNIVERSITY

ASTHAL BOHAR, ROHTAK-124021

(Established under Haryana Private Universities Act, 2006)  
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## **Minutes of the Meeting on Strategic Deliberation on Institutional Development Plan - Element 6: Outreach and Partnership**

**Date:** 22<sup>nd</sup> August 2024

**Time:** 11:00 AM onwards

**Venue:** Board Room, Admin Block, Baba Mastnath University

**Chairperson:** Hon'ble Vice Chancellor, Prof. H. L. Verma

**Organized by:** Internal Quality Assurance Cell (IQAC), Baba Mastnath University

**Agenda:** Strategic Deliberation on Institutional Development Plan - Element 6: Outreach and Partnership

**Members Present:** All the Deans, HODs, and Program coordinators

### **Following points were discussed**

The sixth meeting under the Institutional Development Plan (IDP) series was held on 22<sup>nd</sup> August 2024, focusing on the theme of Outreach and Partnership. The session, chaired by Hon'ble Vice Chancellor Prof. H. L. Verma and attended by Deans, Heads of Departments, and Program Coordinators, emphasized the university's imperative to strengthen its linkages with industry, society, academic peers, and international bodies to achieve sustained growth and relevance.

The Vice Chancellor opened the meeting by stating that partnerships and outreach activities are central to the identity of a progressive university. He underlined that outreach is not an auxiliary activity but an academic responsibility that contributes to societal development, while partnerships offer new avenues for experiential learning, innovation, and institutional

branding. Prof. Verma emphasized the integration of outreach goals with academic objectives, thereby creating a holistic ecosystem of engagement, knowledge exchange, and capacity building.

Short-term action points were identified, including strengthening existing NSS and NCC units, increasing the number of community-based extension activities, and initiating collaborative projects with local panchayats, NGOs, and government bodies. It was resolved that each department should adopt a village or urban slum area to carry out social impact projects such as health camps, literacy drives, environmental awareness campaigns, and women empowerment initiatives. Additionally, student clubs were encouraged to design outreach programs with measurable outcomes.

Mid-term objectives discussed included formalizing institutional collaborations with local industries, government departments, hospitals, and academic institutions. The creation of an Industry-Academia Interface Cell was proposed to facilitate internships, joint research, skill development, and knowledge transfer programs. Prof. Verma insisted that every academic program must include a component of experiential or field-based learning. He encouraged the formation of Memorandums of Understanding (MoUs) to support joint certifications, guest lectures, and co-curricular engagements.

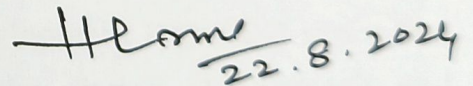
The meeting also covered the university's branding and visibility strategy. It was agreed that social media platforms, newsletters, and the official website must regularly publish success stories, community initiatives, and collaborative ventures. The university's participation in national-level academic fairs, research conclaves, and global education expos was discussed as a way to build its brand identity and attract high-quality collaborations.

For long-term strategies, the university aims to establish a Centre for Community Engagement and International Partnerships (CCEIP). This center will serve as a nodal hub for managing all outreach and collaborative efforts. The goal of entering into academic and research partnerships with at least ten international institutions by 2030 was reaffirmed. Prof. Verma

urged departments to develop thematic areas of expertise such as rural development, public health, environmental science, and social entrepreneurship that can attract global interest and funding.

Another key long-term vision shared was the incorporation of service-learning courses into regular curricula. These courses would offer students' academic credit for meaningful community service that addresses real-world problems. Furthermore, the Vice Chancellor encouraged all faculties to participate in national-level outreach ranking initiatives such as the Atal Ranking of Institutions on Innovation Achievements (ARIIA) and Swachh Campus rankings.

The meeting concluded with a directive that each department must submit a detailed outreach and partnership action plan by mid-September 2024, with clearly defined activities, timelines, and impact indicators. A vote of thanks was extended to the Chair, recognizing his persistent efforts in positioning Baba Mastnath University as a socially engaged and collaborative institution.

  
22.8.2024

**(Prof. H.L. Verma, Vice-Chancellor)**

Chairman, NAAC

BMU, Rohtak